SAKSHAM NIVESHAK - 100 DAYS CAMPAIGN FROM 28TH JULY 2025 TO 6TH NOVEMBER 2025

<u>Update Your KYC Details and Claim Your Unpaid/Unclaimed Dividends</u>

The Investor's Education and Protection Fund Authority (IEPFA) & Ministry of Corporate Affairs (MCA) have, via their intimation dated July 16, 2025, requested companies to launch a **100-days campaign - "Saksham Niveshak"**-to reach out to shareholders whose dividends remain unpaid/unclaimed.

In line with this initiative and even prior to the issuance of this intimation, **Bliss GVS Pharma Limited** ("the Company") had already taken various proactive steps to assist shareholders in claiming their unpaid/unclaimed dividends. Demonstrating its commitment to shareholder engagement and transparency, the Company has been dispatching annual reminder letters to shareholders, encouraging them to update their details and claim their entitlements.

These efforts will now be continuing under the umbrella of the **100 Days Campaign - "Saksham Niveshak"**. Accordingly, the Company is launching this initiative to enable shareholders to claim unpaid or unclaimed dividends.

Purpose of 100-days Campaign - "Saksham Niveshak":

To create awareness among shareholders to update their KYC & other details and claim any unpaid or unclaimed dividends before they get transferred to the Investor Education and Protection Fund (IEPF).

Action for Shareholders:

Shareholders are requested to update PAN, Nomination details, Contact info [postal address, mobile number], Bank Account details, Specimen signature with the Company or the Registrar & Transfer Agent of the Company, i.e., MUFG Intime India Private Limited (Formerly known as Link Intime India Private Limited) ("RTA"). Shareholder(s) whose folio(s) are not updated with the aforesaid documents/details, their amounts of dividend will be withheld, and only upon registering/updating the required details, they shall be eligible:

- To receive any payments, including dividends in respect of such folios, only through electronic mode, effective from April 1, 2024.
- To lodge a grievance or avail of any service request from the RTA only after furnishing the aforesaid documents/ details.

In view of the above, Shareholders holding shares physically are requested to update their details, including KYC, in the manner given hereunder:

Information/Documents to be submitted*	Mode of dispatch
Form ISR-1: Filled and signed, with self-	By post: Send physical copies duly self-
attested KYC documents	attested and dated to the RTA of the
Form ISR-2: Filled and signed, with banker's	Company, i.e., MUFG Intime India Private
attestation of your signature + original	Limited,

cancelled cheque [with your name printed] or self-attested bank passbook/statement Form SH-13: For adding a nominee Form ISR-3: If you wish to opt out of

nomination

Form SH-14: For cancellation of nomination.

C-101, 247 Park, LBS Marg, Vikhroli West, Mumbai, Maharashtra, 400083 or

By E-mail: From your registered e-mail ID, with digitally signed documents [first joint holder must sign in case of joint holdings] to: rnt.helpdesk@in.mpms.mufg.com
Online: upload via MUFG's Portal:

https://in.mpms.mufg.com/

*Shareholder can download these forms from https://web.in.mpms.mufg.com/KYC-downloads.html or from Company's website at https://web.in.mpms.mufg.com/KYC-downloads.html or from Company's website at https://blissgvs.com/investors/shareholder-information/important-announcement-to-physical-shareholders/.

Shareholders holding shares in electronic form and those who have not claimed their dividend can claim the same by updating/modifying their KYC and other details with their respective Depository Participants and intimating the updated details to the RTA of the Company.

The Member(s) of the Company are advised to claim unpaid/unclaimed dividend amounts, if any, in respect of the final dividend for the financial year 2017-18 and thereafter, by sending a request to the RTA of the Company. Further, the unpaid/unclaimed amount of dividend relating to the final dividend, if any, for the financial year 2016-17 and earlier dividends have already been transferred by the Company to IEPF, and accordingly, any claims in respect of such amounts are to be made directly to the IEPF Authority as per the Statutory provisions.

The Company has also uploaded unclaimed/unpaid dividends for the past seven (7) years on the website at https://blissgvs.com/unclaimed-dividend/.

Shareholders are kindly requested to take note of the above instructions and act accordingly.

To support the success of this campaign, kindly submit your documents by or before November 6, 2025.

For any further assistance regarding **the 100-day Campaign - "Saksham Niveshak**", please do reach out to us at <u>cs@blissgvs.com</u> / <u>sakshi.gupta@blissgvs.com</u> or <u>rnt.helpdesk@in.mpms.mufg.com</u>